



Your guide through
post-secondary education.



Survey of Movers

2nd Annual Student Pathways in Higher Education Conference Feb 28-Mar 1, 2013

Background

BCCAT: Recent Research Highlights

- Student Transfer, Success, and Mobility: A Synthesis of Research (2013)
- Survey of Movers: Students who Move Between BC Public Post-Secondary Institutions (2013)
- The Mosaic of Post-Secondary Institutional Attendance (2012)
- 2011 Admissions and Transfer Experiences of Students Continuing their Studies in British Columbia (2012)

Collaboration with the Student Transitions Project

- Simultaneous Enrollment in Multiple BC Public Post-Secondary Institutions (2012)
- Post-Secondary Student Mobility (2012)
- International Students in BCs Education Systems
- Post-Secondary Credential Completion of BC Grade 12 Graduate

www.aved.gov.bc.ca/student_transitions/

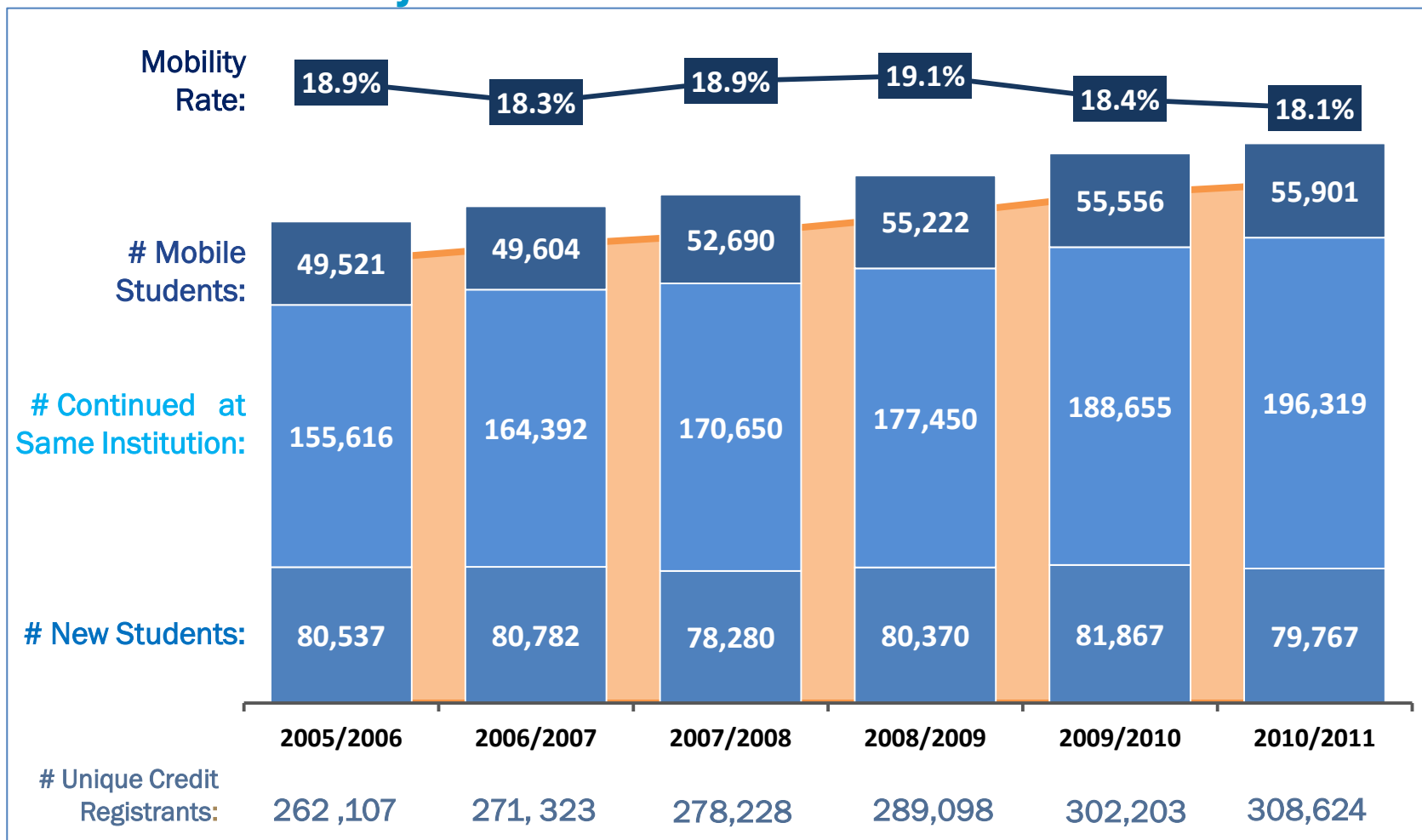
Purpose of the Survey

To learn more about:

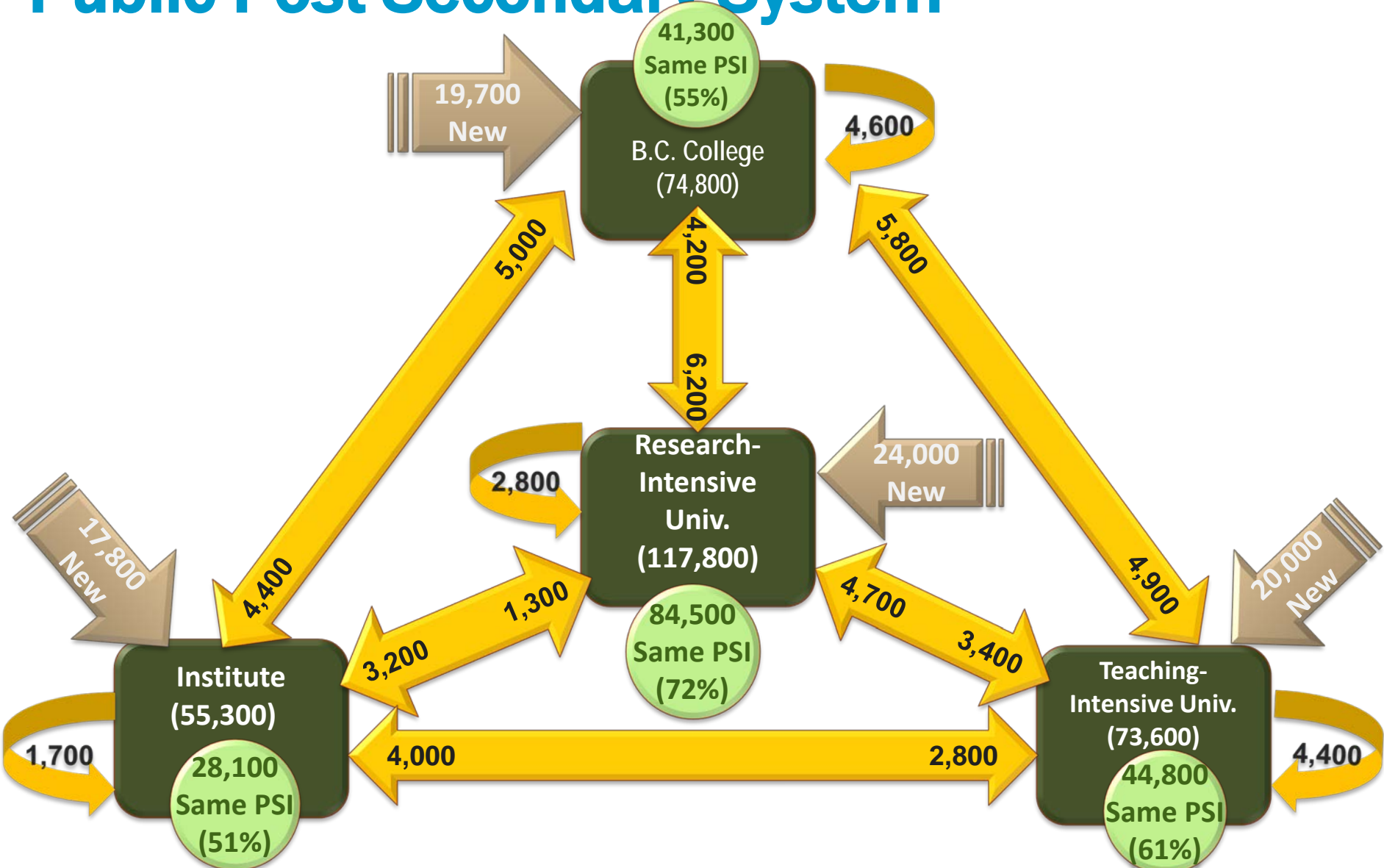
- students' educational goals and motivations for switching institutions
- students' satisfaction with the institutions and their transfer experience
- how students' experience could have been improved

Student Mobility Trends:

Student Transition Project



Student Mobility Between Sectors in the BC Public Post-Secondary System



Methodology

Cohort:

- a subset of all movers from one year to the next (~ 6,000 students out of ~ 55,000 annual movers)
- Surveyed fall 2011 registrants who were in a different institution in academic year 2010-11
- Survey was in the field from Feb – June 2012
- Response rate of over 27% or ~ 1600 students

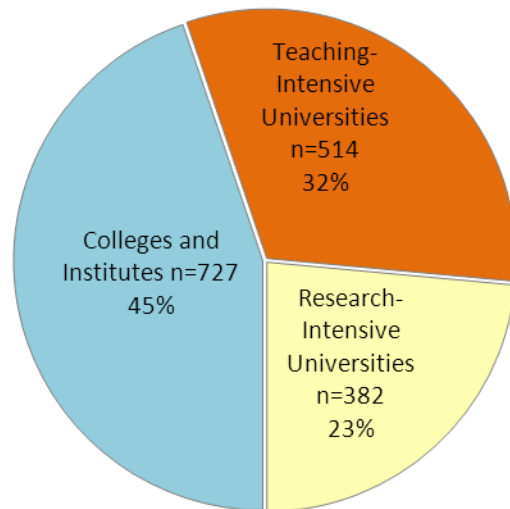
Survey Instrument

Types of questions related to:

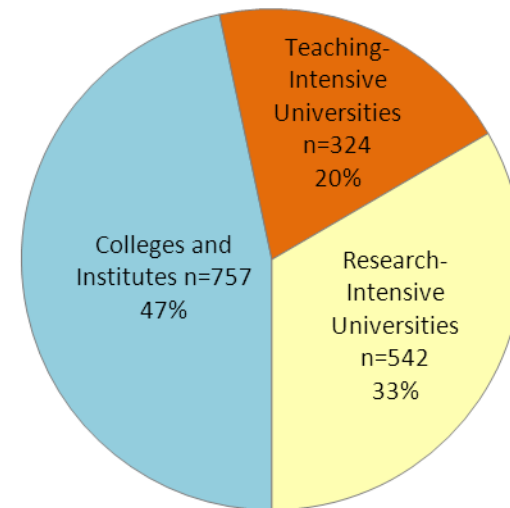
- Original institution (e.g., goals, satisfaction, and what inst. could do to keep them)
- Subsequent institution (e.g., reasons for moving, satisfaction, and how to improve experience)
- Transfer experience (e.g., credit received & applied, satisfaction, and how to improve)

Respondents' Institution Type

"Original" 2010-2011 Institution-type



"Subsequent" Fall 2011 Institution-type



Findings

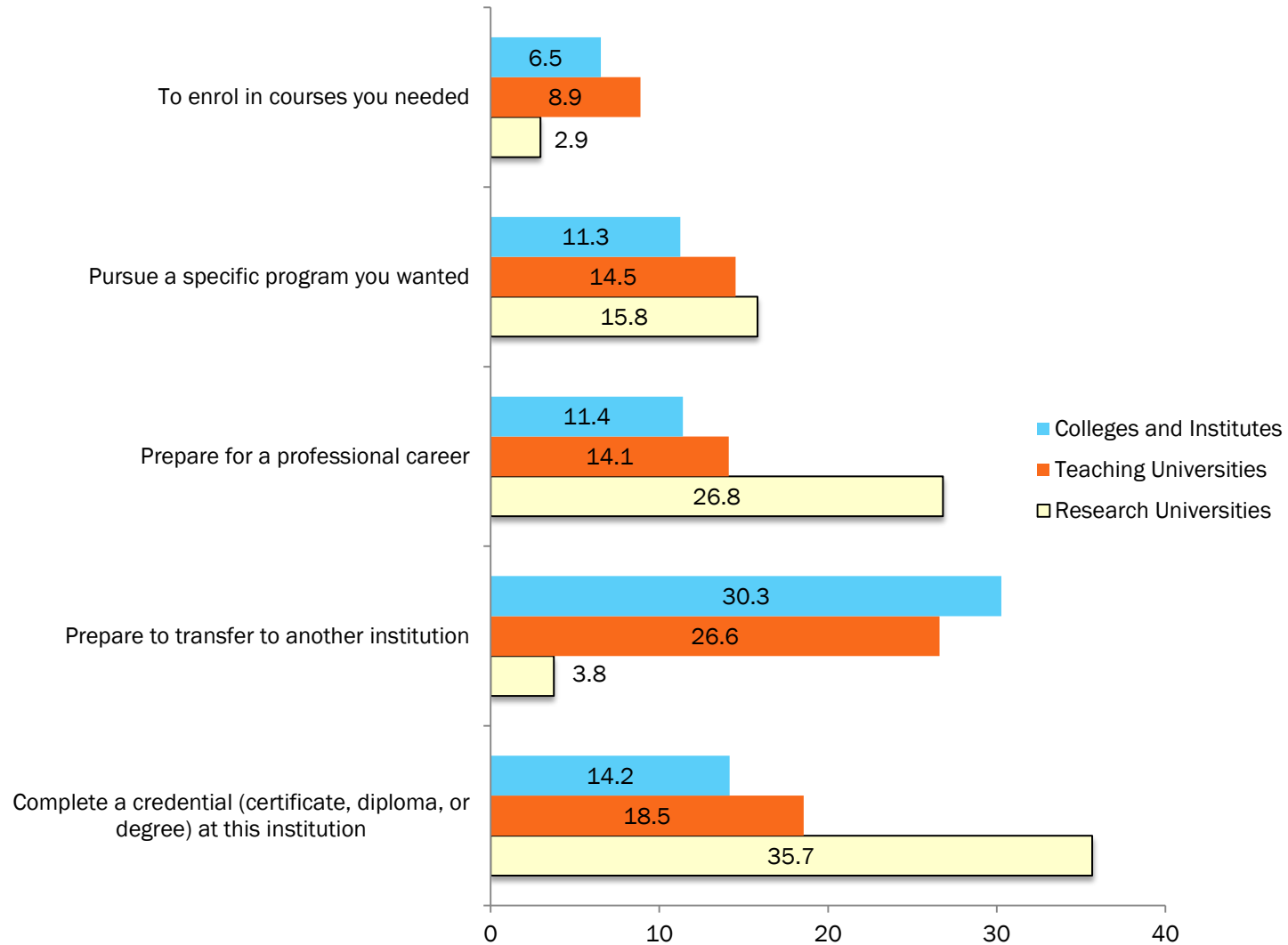
Main goal for enrolling at original institution (System-wide)

- Prepare to transfer (23%)
- Complete credential at institution (21%)
- Prepare for professional career (16%)

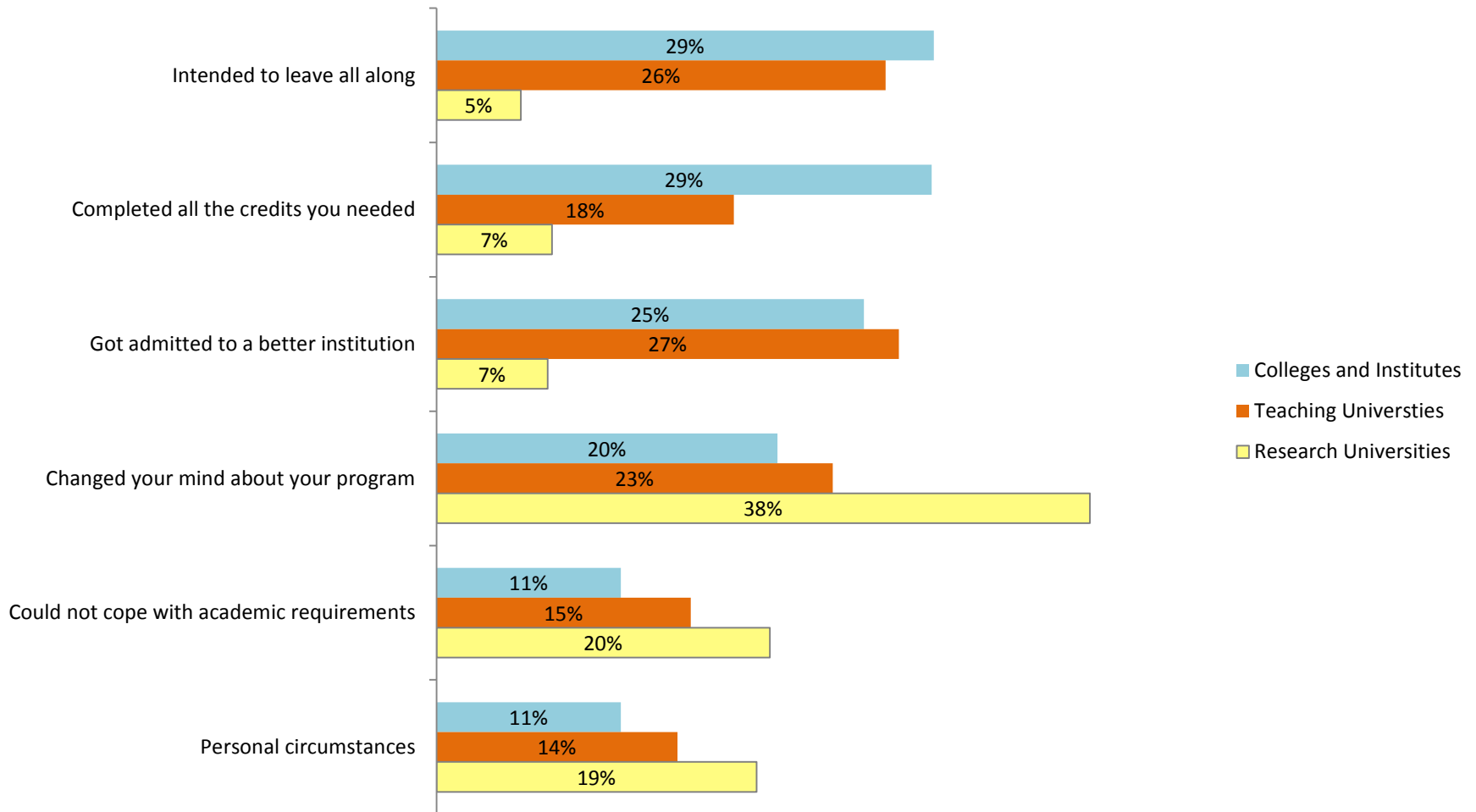
Reasons for leaving original institution (System-wide)

- Changed mind about program (25%)
- Intended to leave all along (23%)
- Admitted to better institution (21%)

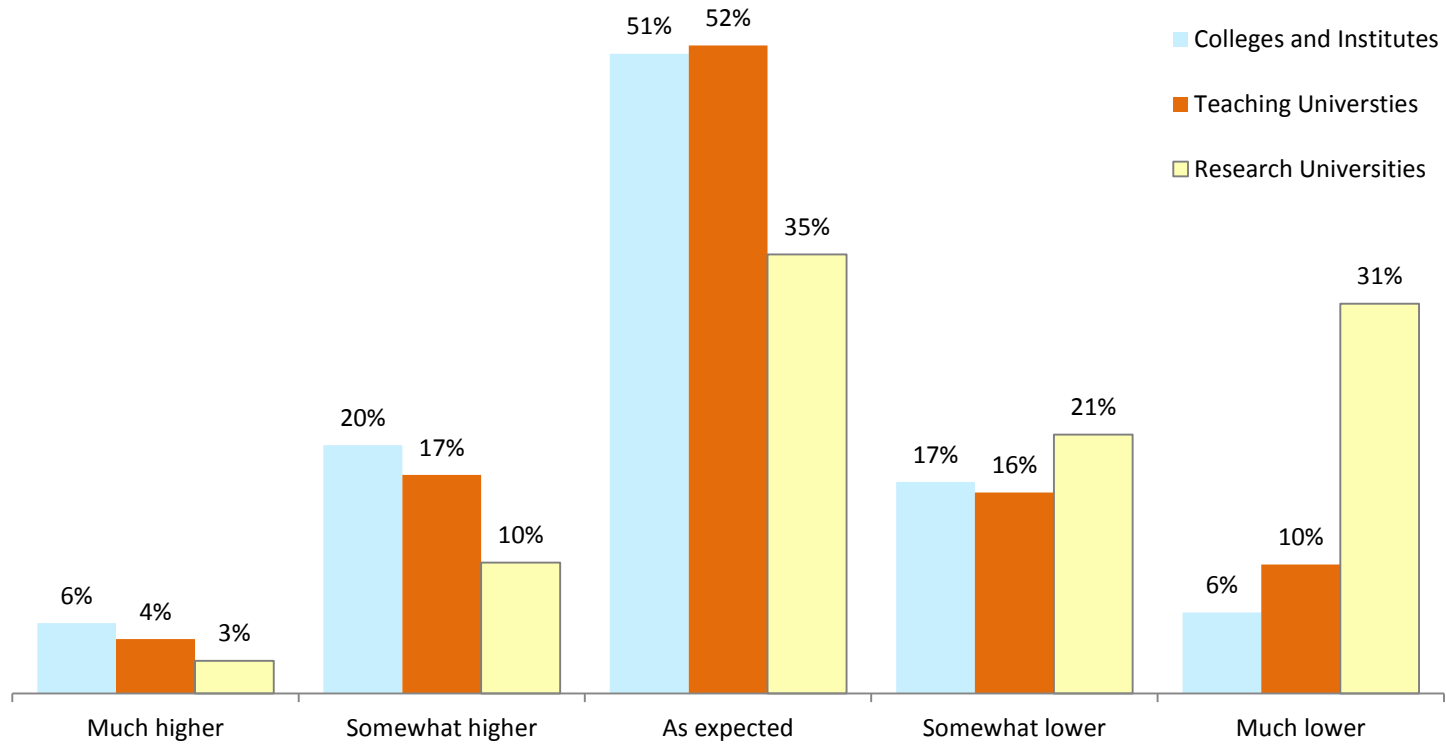
Most Important Goal for Enrolling at Original Institution by Sector



Reasons for Leaving Original Institution by Sector (multiple responses allowed)



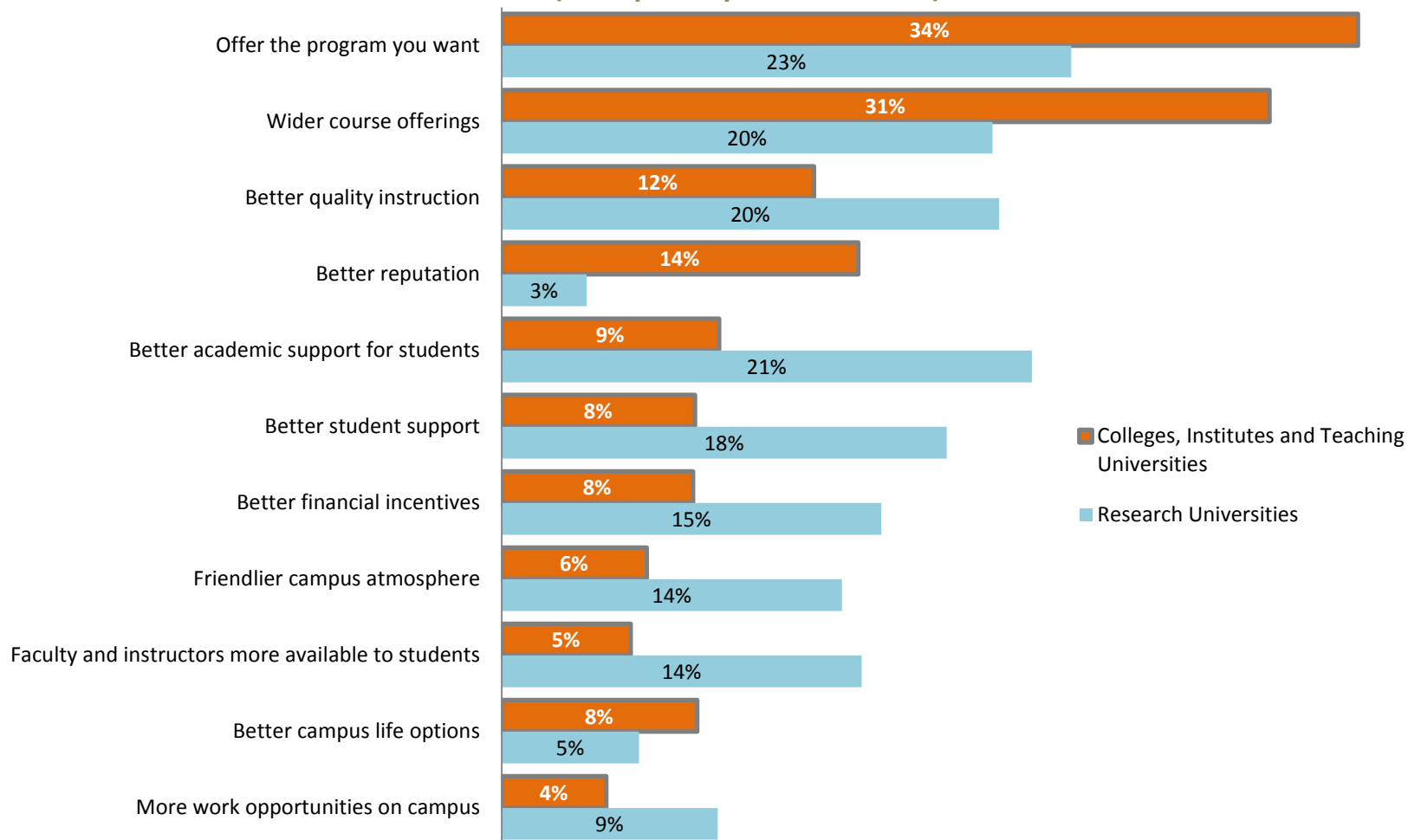
Grades at Original Institution by Sector



What institution could have changed to keep students from leaving (System-wide)

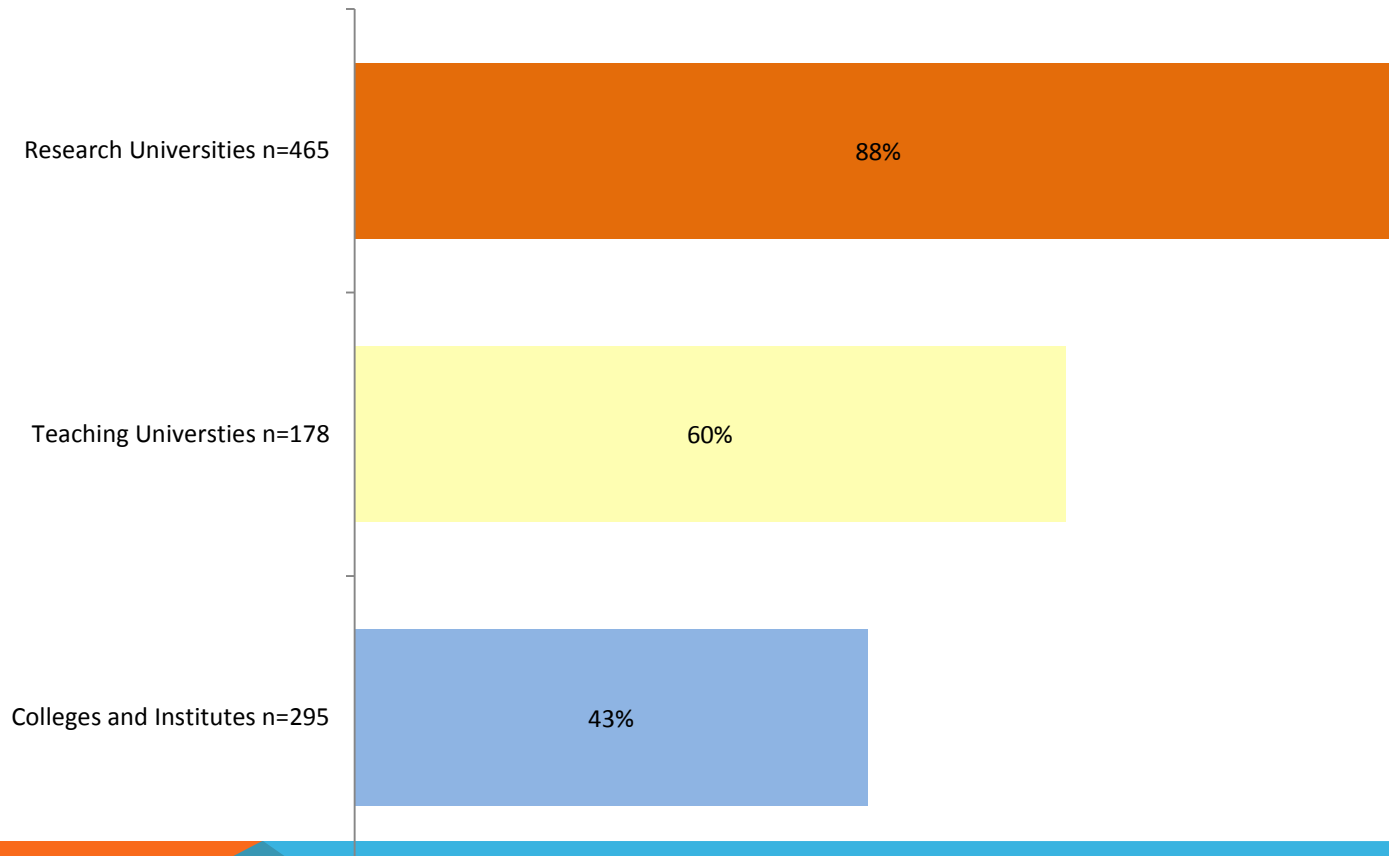
- Offer the program they wanted (32%)
- Wider course offerings (28%)

What the Original Institution Could Have Changed to Keep Students from Leaving by Sector (multiple responses allowed)



Experience of Transferring

Expected to Transfer Credits, by Subsequent Institution Type



Experience of Transferring (System-wide)

Expectations:

- Almost 90% of respondents transferring to Research Universities expected to transfer credit. Respondents moving to Teaching Universities (60%) and Colleges and Institutes (43%) were less likely to expect to transfer credit.

Credit received

- 94% of respondents were successful in transferring at least some of their credits to their new institution.
- 73% received all or most credit completed at original institution.
- 74% applied all or most credit to new program.

Satisfaction with “*process of transferring credits*”

- 80% were satisfied with their transfer experience.

Transfer Experience (cont'd)

Reasons for dissatisfaction

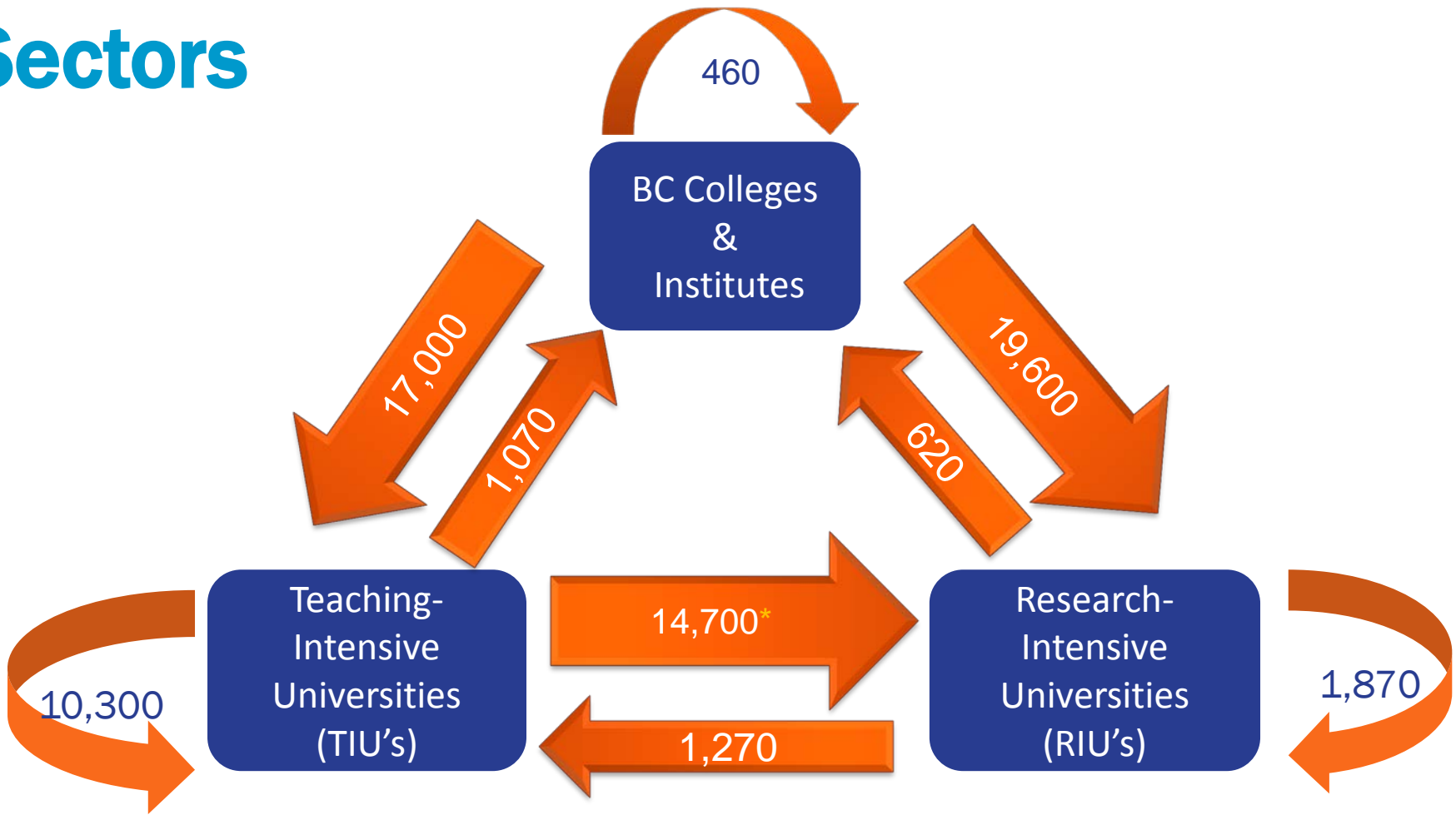
- Didn't get all transfer credit expected (59%)
- Transfer process difficult to understand (34%)
- 2010-11 courses not in Transfer Guide (33%)

How to improve “*overall transfer experience*”

- Better course matches (36%)
- Better BC Transfer Guide information about what courses transfer (24%)
- Better advising at original institution (23%)

**174 students expressed some level of transfer dissatisfaction
(more prevalent on certain pathways)**

Articulation Agreements between Sectors



Source: BC Transfer Credit Evaluation System 2012

Subsequent Institution

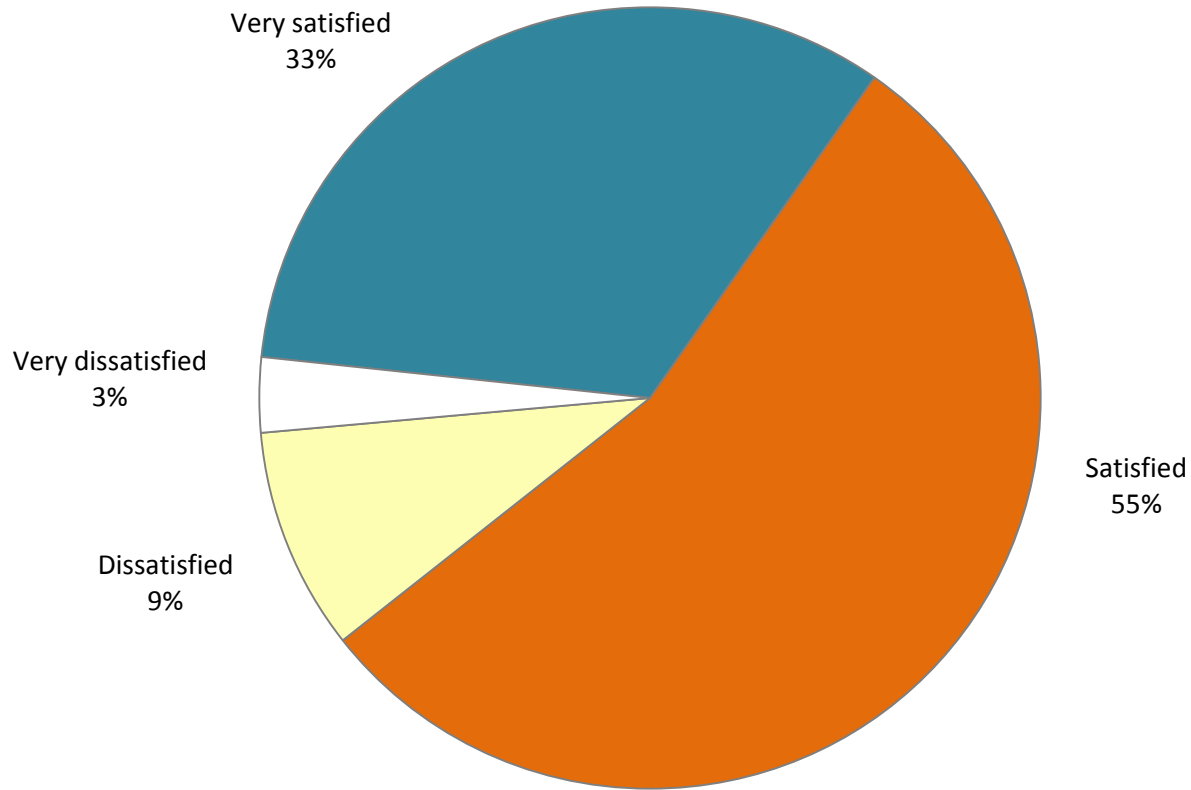
Reasons for switching

- Availability of programs/courses (52%)
- Convenient location (39%)
- Reputation of institution (33%) and program (33%)

Note: 70% stated that programs at each institution were related

Subsequent Institution (cont'd)

88% satisfied with new institution



What we've learned...

- Students report high levels of satisfaction with the initial institution (75%), the transfer system (80%) and subsequent institutions (88%) .
- Transfer satisfaction is greatest along paths where articulation agreements in BC Transfer Guide are most developed.
- Effective transfer mechanisms serve students who are following a planned course of study, and those who need to adjust their plans due to changing circumstances.

Questions and Discussion

John FitzGibbon
Associate Director, Transfer and Articulation

604-412-7682
jfitzgibbon@bccat.ca

bccat.ca

bctransferguide.ca

educationplanner.ca