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**Helpful Social Media Posts for Transfer Professionals**

***Please feel free to use these social media posts as-is or customize them as you see fit. You can find transfer-related artwork in the Digital Resource Kit to accompany your social media posts (see the folder ‘Artwork for Student Outreach and Social Media’).***

***TARGET AUDIENCE: STUDENTS***

1. What if a student doesn’t get into their first choice of program or school? Transfer could be the answer! ONTransfer.ca helps students find alternate pathways into a program or school.
2. Don’t worry, you can always change your mind. ONTransfer.ca helps postsecondary students change programs or switch schools without having to repeat credits.
3. Ready to take your next academic step but don’t know where to start? Discover endless postsecondary pathways and possibilities at ONTransfer.ca.
4. Students! Overwhelmed by postsecondary decisions? ONTransfer.ca can help you identify options, pathways, and possibilities.

***TARGET AUDIENCE: TRANSFER COLLEAGUES***

1. Did you know ONCAT offers a Transfer Professionals Course? This a free online course helps both new and seasoned transfer professionals deepen their knowledge and elevate practices. Visit ONCAT.ca to learn more (<https://oncat.ca/transfer_professionals_course>)
2. ONCAT’s Resource Guide for Transfer Professionals provides a comprehensive overview of transfer in Ontario and includes a host of resources. Visit ONCAT.ca to learn more (<https://oncat.ca/resources>)
3. These ONCAT-produced infographics share key information about transfer and pathways in Ontario. They can be printed and used as posters or hand-outs, posted on social media or websites, or used in presentations.
4. ONCAT’s Faculty Guide provides important information about assessing transfer credits in Ontario. In the guide, six faculty members from various institutions advise on the role of faculty in Ontario’s transfer system. Download the guide today: (<https://oncat.ca/resources>)

**Suggested Hashtags:** #ONCAT #ontransfer #transfer #studentmobility #learnermobility #pathways #postsecondarypathways #transfermaybetheanswer