

**ONTRANSFER.CA**

oncat  caton

# Overview



History



Analytics



Components



Next Steps

# ONTransfer.ca Development History

CUCC –  
OCUTG.on.ca  
2004

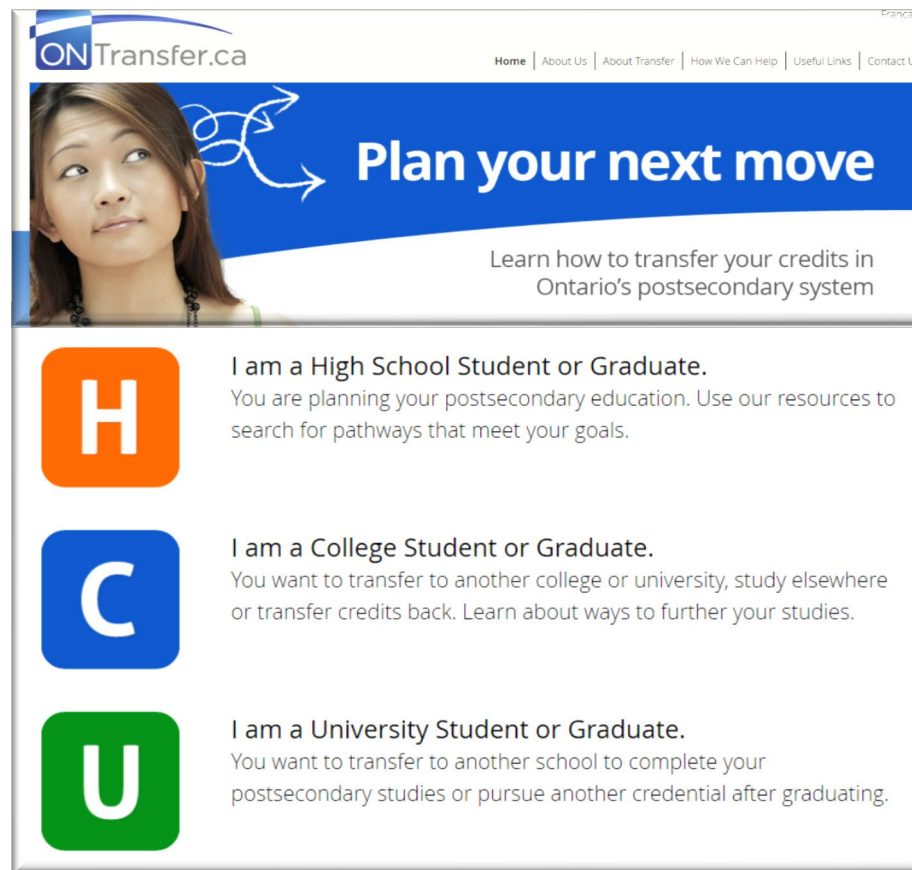
ONCAT  
ONTransfer.ca  
2011

C2C Launches  
2014

Institutional  
Profiles 2015

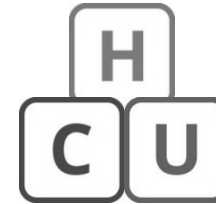
Version 2  
Development  
2019

# OCUTG to ONTransfer.ca (2011)



# 2011 ONTransfer.ca - For Students

What are my transfer  
**options?**



How **long** will that take?

Can I **compare** my  
options?



Am I **eligible?**

# 2011 ONTransfer.ca - For Institutions



Reaching potential transfer **students**



Consolidating **administration**

Bilateral / Multilateral

Specific contacts for pathways

Expiration / implementation dates



Connecting sources to increase  
**access to pathways**

# Course-to-Course

- Launched **January 2014**
- Ontario Course Equivalency Management Centre
- **First** provincial searchable C2C website for students
- **Consultations** with institutions throughout development
- Use OCEMC system or link SIS through Synchronizer
- Licenced software (limited customization)

- Course & program transfer guides
- **1,800** agreements
- **800,000** individual transfer opportunities
- **208,000** course equivalencies
- Institutional Profiles

**200%  
growth**

**160%  
growth**

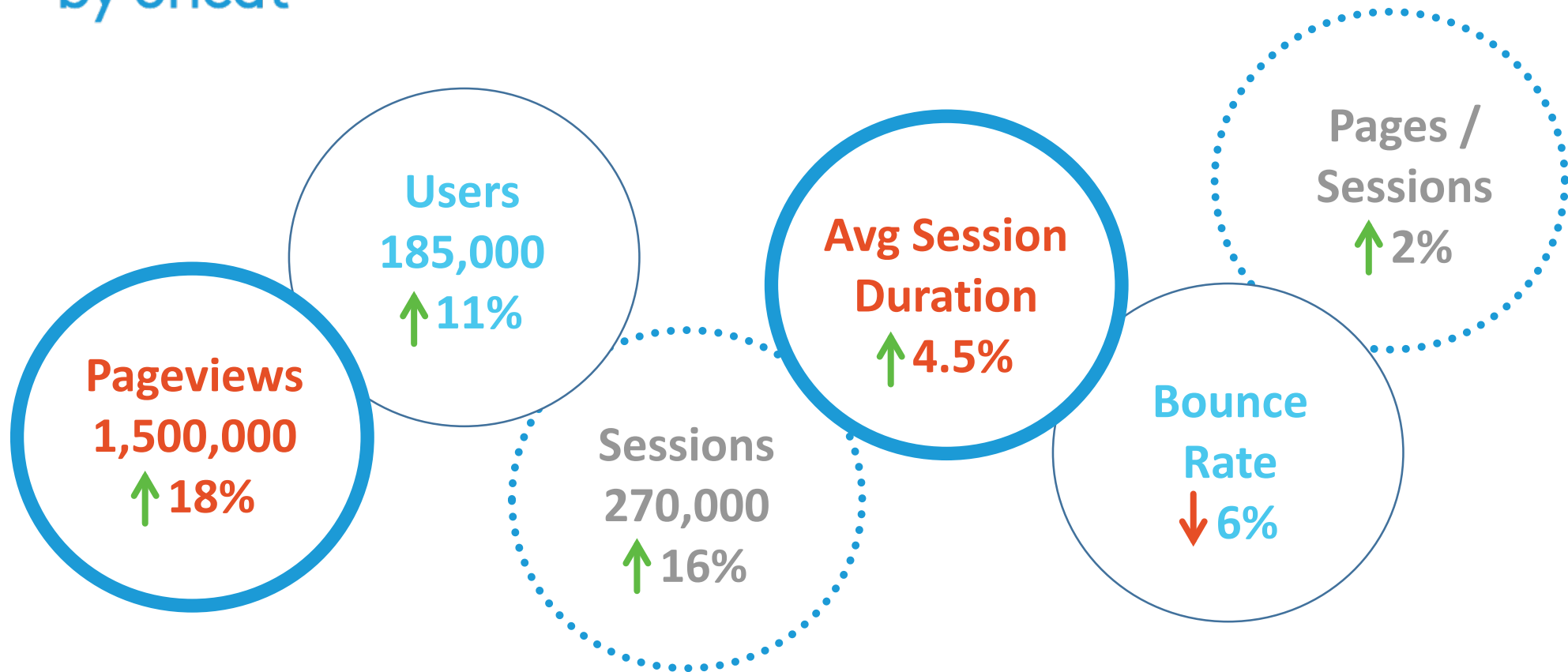
nearly  
**1,000,000**  
USERS since Jan 2013

**1,500,000**  
page-views  
annually



Timeframe: 2013 to Jan 2018





## Highest/Most Popular:



- Activity: 6am to 12pm, Mon to Thurs

- Device: desktop (mobile ↑)



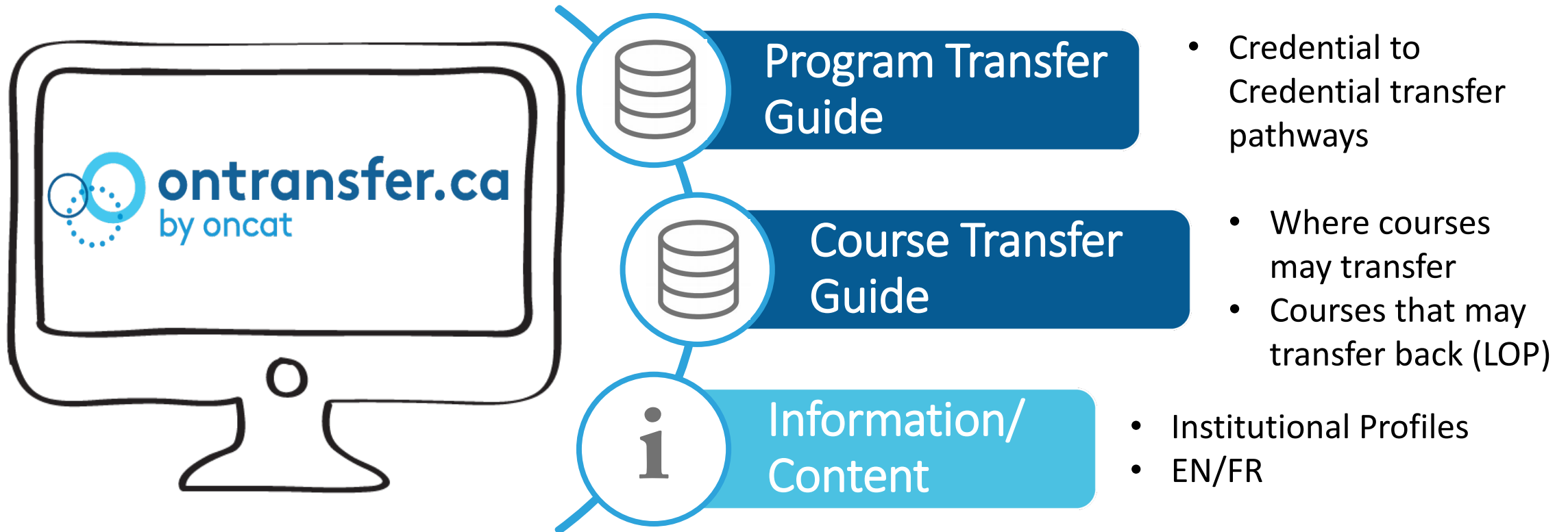
- Sections: home page, 'Thinking about Transfer' (institutional profiles); 'Search Program Transfer Guide', 'Search for Course Transfers'

- Ages: 18-24; Gender: male (53%), female (47%)

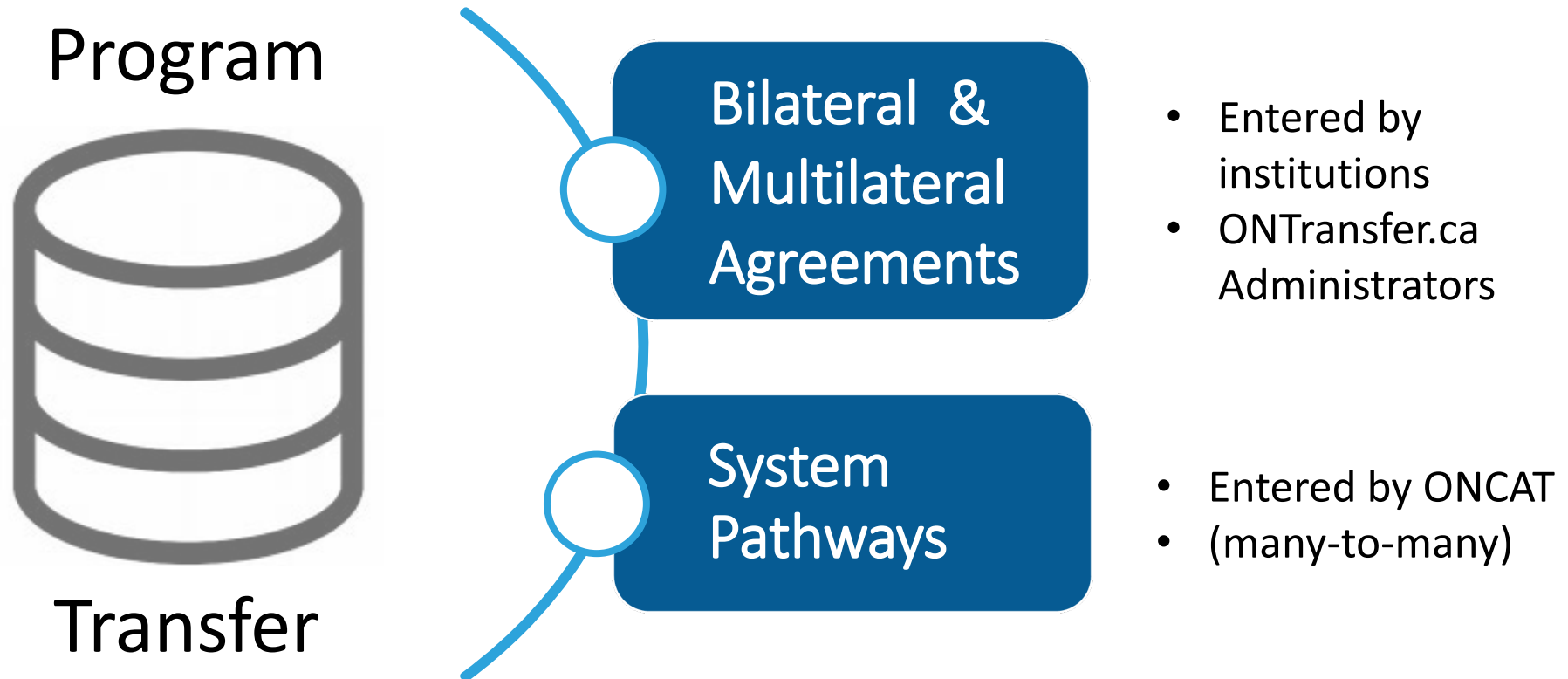


- Referrer: member institutions

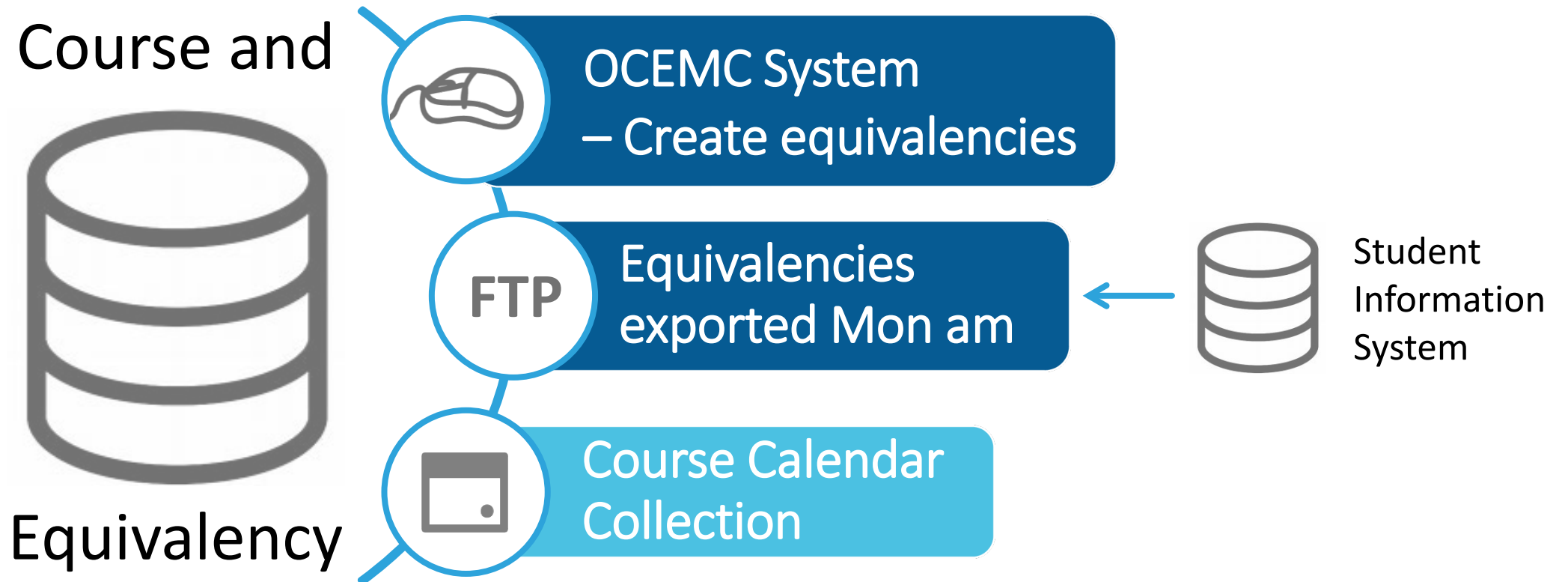
# Site Components



# Program Transfer Database



# Course Transfer Database



# Types of Equivalencies

One-to-one

One-to-many

Many-to-one

Many-to-Many

# C2C- Current System Limitations

- 2 databases
  - 2 vendors
- No mass upload
- Limited workflow / utilization CEMC

# Student Feedback



- Not easy to find information
- Results overwhelm or disappoint
  - Too much text
  - Reconsider information layout
- Provide capacity to upload transcripts
  - Simpler search
  - Mobile/Tablet friendly





# Institution Feedback



- Potential issues with nomenclature
- Content editing control – desire for mass upload features
- Different transfer practices



# Links to Other Systems

“Apply Now”



Arts, Fine Arts, Social Sciences and Humanities

View Details Compare Save

Sending Institution			Receiving Institution			
Name	Program Title	Credential	Name	Program Title	Credential	
<input type="checkbox"/>	Georgian College	Any Ontario College Diploma	College Diploma (2 year)	Algoma University	Honours Bachelor of Arts	Degree
<input type="checkbox"/>	Georgian College	Any Ontario College Diploma	College Diploma (2 year)	Algoma University	Honours Bachelor of Arts	Degree
<input type="checkbox"/>	Georgian College	Early Childhood Education	College Diploma (2 year)	Algonquin College	Bachelor of Early Learning and Community Development (Honours)	Degree <b>Apply Now</b>
<input type="checkbox"/>	Georgian College	Early Childhood Education	College Diploma (2 year)	Brock University	Honours Bachelor of Early Childhood Education	Degree
<input type="checkbox"/>	Georgian College	Any two-year program	College Diploma (2 year)	Brock University	Honours/Pass Bachelor of Arts	Degree
<input type="checkbox"/>	Georgian College	Early Childhood Education	College Diploma (2 year)	Carleton University	Honours Bachelor of Arts (Child Studies) degree	Degree
<input type="checkbox"/>	Georgian College	Early Childhood Education	College Diploma (2 year)	Conestoga College	Bachelor of Early Learning Program Development	Degree <b>Apply Now</b>
<input type="checkbox"/>	Georgian College	Early Childhood Education	College Diploma (2 year)	Fanshawe College	Bachelor of Early Childhood Leadership	Degree <b>Apply Now</b>



# Revisiting ONTransfer.ca

*Goal – comprehensive resource for students*

- Phased approach
- More authoritative (C2C transfer)
  - Working Group Retreat
  - Student involvement (STEP)
- Interest in participation moving forward / idea sharing?