



## PROJECT SNAPSHOT

### Developing Pathways from Tourism to Bachelor of Physical Health and Education-Outdoor Adventure Leadership

**Type:** Pathway Development

**Project Number:** 2020-29 or P2029

**Project Lead:** Université Laurentienne

**Collaborators:** La Cité Collégiale

#### Project Summary

The project proposes one (1) pathway from the Tourism college program (offered by La Cité) to the Laurentian B.P.H.E. Outdoor Adventure Leadership program.

#### Project Rationale

It's the underlying social issue still present in February 2020, the passion for ecotourism and outdoor activities, that pushed us to explore a pathway between the only Tourism program offered in French in the province and Laurentian's unique B.P.H.E. Outdoor Adventure Leadership program. Given that ecotourism includes an educational component in terms of the assessment of ecosystems, and that everything points to sustained growth among millennials and post-COVID, we are still convinced that it is a very beneficial educational combination for students. Unfortunately, the temporary suspension of the university program will not permit us to be able to officially complete this pathway this year. However, we are keeping our invaluable recommendations and intend to file them once the B.P.H.E. Outdoor Adventure Leadership program is reactivated as part of the Laurentian program offering.

#### Outcomes

The desired pathway was intended for graduates of La Cité's Tourism program toward Laurentian's B.P.H.E. Outdoor Adventure Leadership program.

## Key Steps

- The course outlines comprising all of the college and university programs involved in this project were gathered = winning practice
- Review matrices to compare the learning outcomes of the university courses with the learning outcomes of the college courses were developed = winning practice
- A preliminary review was done by a general instructional content specialist to identify the most obvious correlations and submit a report to the university academic units for their approval of the findings = winning practice

## Pathways Created

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## Incomplete Pathways

This information can only be provided after the restructuring underway at Laurentian University is complete because some of the programs involved in this project's pathways may be cut in the institution's new structure.

## Challenges

On February 1, 2021, Laurentian University initiated, with no notice, restructuring procedures under the Companies' Creditors Arrangement Act (CCAA). This process caused general destabilization at the institution, which had to put a stop to all approval processes related to pathways being developed. The work can only resume in Fall 2021, based on the programs that will have been spared from the cuts.

## Student Outcomes

This pathway will help college graduates who want to enroll in the B.P.H.E. Outdoor Adventure Leadership program save time and money. It will also offer them greater recognition as professionals through greater consideration of the value of the specialized academic skills gained throughout their college education, thereby demonstrating increased consideration and therefore the greater value of the college education. It will also help them expand their field of skills in the tourism industry, offer them greater versatility and open more opportunities on the job market.

## Student Credential

This pathway could give college students faster access to obtaining the following degree:

- B.P.H.E.: Outdoor Adventure Leadership.

## Student Time Savings

This information is yet to be determined following the upcoming approval processes.

## Student Financial Savings

This information is yet to be determined following the upcoming approval processes, which will indicate the number of credits granted and allow us to perform this calculation.

## Student Flexibility

Definitely better access to the programs and an improved credit recognition process.

## Student Work Alignment

Yes, because they will help college graduates enhance their initial studies with related studies, opening the door for them to more opportunities on the job market.

## Institutional Outcomes

No, none. The process undertaken as part of this project followed the procedures of the new methodology developed and followed for the last three years.

## Tips/Advice

We still believe that the methodology based on reviewing correlations between the learning outcomes of the college and university programs continues to be the best argument to present to the institutional bodies responsible for the approval of the proposed pathways because it shows, in a factual manner, the overlaps and skills of the college graduates. We strongly recommend it to other post-secondary institutions.

## Tools and Resources

The key tool developed as part of this project is the review matrix.

